

## MCCI Sponsorship Program

Standard Package investments cover the standard package items for a period of one year. Event Package investments cover the event package items for one sponsored event. Item packages cover one round of printing for sponsored item.

Standard Packages	Investment
<b>Newsletter Ads</b>	
<p><i>With the purchase of a newsletter ad of any size, newsletter ad sponsors receive:</i></p> <ul style="list-style-type: none"> <li>• One swap meet space at Annual Car Show (additional spaces may be purchased for \$10 each)</li> <li>• Opportunity for vendor booth (must provide own set-up) at MCCI @ MAM Event</li> <li>• Monthly issue of <i>Hoofprints</i> as published</li> <li>• Sponsoring company's name, address, phone number and Web site link (if available) listed on the MCCI Club Web site.</li> <li>• At the sponsor's request, MCCI will hold one cruise night at the sponsor's location</li> </ul>	
<b>Newsletter Ad Sizes/Pricing</b>	
Business Card ad in <i>Hoofprints</i>	\$35
1/4 page ad in <i>Hoofprints</i>	\$75
1/2-page ad in <i>Hoofprints</i>	\$150
Full-page ad in <i>Hoofprints</i>	\$300
<b>Event Packages</b>	
<b>Investment</b>	
<b>Car Show</b>	
<ul style="list-style-type: none"> <li>• Logo or name on show flyers</li> <li>• Logo or name on trophies</li> <li>• Company name mentioned during PA announcements</li> <li>• Company name mentioned before trophies are given</li> <li>• One swap meet space at Annual Car Show (additional spaces may be purchased for \$10 each)</li> <li>• Sponsoring company's name, address, phone number and Web site link (if available) listed on the MCCI Club Web site.</li> <li>• At the sponsor's request, MCCI will hold one cruise night at the sponsor's location</li> </ul>	\$200
<b>MCCI @ MAM</b>	
<ul style="list-style-type: none"> <li>• Logo or name on show flyers</li> <li>• Logo or name on trophies</li> <li>• Company name mentioned during PA announcements</li> <li>• Company name mentioned before trophies are given</li> <li>• Opportunity for vendor booth (must provide own set-up) at MCCI @ MAM Event</li> <li>• Sponsoring company's name, address, phone number and Web site link (if available) listed on the MCCI Club Web site.</li> <li>• At the sponsor's request, MCCI will hold one cruise night at the sponsor's location</li> </ul>	\$200
<b>Autocross Series</b>	
<ul style="list-style-type: none"> <li>• Logo or name on Tech forms</li> <li>• Company name mentioned during PA announcements</li> <li>• Opportunity for vendor booth (must provide own set-up) at Autocross Events</li> <li>• Sponsoring company's name, address, phone number and Web site link (if available) listed on the MCCI Club Web site.</li> <li>• At the sponsor's request, MCCI will hold one cruise night at the sponsor's location</li> </ul>	\$200
<b>Item Packages</b>	
<b>Investment</b>	
<b>Shirt Sponsor</b>	
<ul style="list-style-type: none"> <li>• Logo or name on T-shirts along with MCCI logo (T-shirts to be different than the yearly MCCI shirts) on XX number of shirts</li> <li>• Sponsoring company's name, address, phone number and Web site link (if available) listed on the MCCI Club Web site.</li> <li>• At the sponsor's request, MCCI will hold one cruise night at the sponsor's location</li> </ul>	\$300

All sponsors are welcome to donate items such as door prizes for any MCCI event. They are also welcome to donate items such as flyers or pens for "goody bags." However, donations will not be accepted in lieu of cash for any sponsor package. All company logos and/or ad information must be provided by the company to MCCI.